

Catherine Mitchell has earned the reputation as a difference maker in telecommunications by taking on some of her company's toughest strategic challenges and delivering transformation. Along the way, she has developed and mentored teams of top performers and inspired leaders.

As the Vice President of Cox Business Product Development and Management for Cox Communications, she leads product innovation, development, and management. Directing a product team, she provides strategic roadmaps and drives delivery to support growth objectives and optimize return on investment. From 2010 to 2019, Catherine was focused on residential products, spearheading the transformation of the Cox Video Product portfolio as an Executive Director, then Vice President.

Catherine joined Cox in 2000 as the Vice President and General Manager of the Roanoke, VA, market, positioning this region as an incubation center for the nation's first internet and early phone service launches. She advanced to become the Executive Director of Operations, where she delivered the turnaround of the VOD business. Within nine years, this business grew to 9-figure revenue. Promoted to Vice President of Field Services, she led a national workforce of 5,000 employees and contractors. Over the next five years, the team implemented tech-enabled systems that produced critical data insights, dynamic routing, and the standardization of best practices across a decentralized team. They also achieved the highest employee satisfaction results in team history.

The course of Catherine's career began at companies like Scientific-Atlanta Inc. and IBM. She holds an M.B.A. from Harvard Business School and a B.A. in economics from Tufts University. Catherine is a Fellow of the Women in Cable Telecommunications (WICT) Betsy Magness Leadership Institute. She is also a graduate of Stanford University's Design Thinking Boot Camp and the National Association for Multi-ethnicity in Communication's (NAMIC) Executive Leadership Development Program at the University of Virginia Darden Business School.